

**2010 ‘I’M A TEXAN’ FAN PHOTO CONTEST
OFFICIAL RULES**

1. **NO PURCHASE NECESSARY:** Void where prohibited. Subject to applicable federal, state and local laws.

2. **ELIGIBILITY:** Contest is open only to legal residents of the United States who are 18 years of age or older at the time of entry. Employees of Houston NFL Holdings, L.P. (the “Texans”), the National Football League (the “NFL”), and each of their respective subsidiaries, affiliates and advertising/promotional agencies, and the immediate families and household members of each, are not eligible.

3. **TO ENTER:** To enter the Contest you must e-mail your picture(s) to gotexans@houstontexans.com, as further described below.

4. **ENTRY PERIOD:** The entry period will be from approximately 9:00 a.m. on Monday, March 1, 2010 to approximately 5:30 p.m. on Monday, March 15, 2010. All registrations must be made during this time, by e-mailing your picture(s) to gotexans@houstontexans.com. Anyone who submits a photo to gotexans@houstontexans.com will automatically be signed up to receive the Houston Texans e-newsletter.

5. **CONTEST DETAILS:** Fans should have their photograph taken wearing Texans gear at interesting locations throughout the world. Then, fans should e-mail their photograph(s) to gotexans@houstontexans.com. Entrants should also include their name and a phone number where they can be reached. Photographs must be submitted as a JPEG. Photographs may not be “Photoshopped” or altered in any material way. Entries will not be returned.

6. **SELECTION OF THE WINNER.** A Texans employee will choose the top 5 submissions in his/her sole discretion. Then the top 5 submissions will be posted on HoustonTexans.com for voting by fans from approximately March 16 – March 31, 2010. The first through third place winners will be determined by the number of fan votes received.

7. **GENERAL CONDITIONS:** The Sponsor of the Contest is the Houston Texans, Reliant Stadium, Two Reliant Park, Houston, Texas 77054. The decisions of judges are final in all matters. By entering the Contest, you agree to be bound by these Official Rules. By entering the Contest, you agree to the use of your name, photograph, voice, likeness and demographic information in any manner and for any purpose in any media now known or hereafter developed, including, without limitation, the Internet, without additional compensation or your prior review, unless prohibited by law. The winner will be required to sign and return an affidavit of eligibility and publicity/liability release upon being notified that he or she is a winner. If a winner does not sign and return the documents, the finalist will be disqualified from the Contest.

8. **PRIZES:**

First Place: \$400 gift card to the Houston Texans online store

Second Place: \$200 gift card to the Houston Texans online store

Third Place: \$100 gift card to the Houston Texans online store

All expenses (except as otherwise specifically provided) are the sole responsibility of the winner. All applicable taxes on prize are the sole responsibility of the winner.

9. **RELEASE:** By entering the Contest, entrants agree to release the Texans and the NFL, and each of their respective affiliates, and the directors, employees and agents, including without limitation, advertising and promotion agencies, of each, from any liability, loss or damage incurred during the entrant's participation in the Contest, including the shooting of the photograph, or from his or her use, misuse or acceptance of a prize.

10. **PRIZE RESTRICTIONS:** Prize may not be substituted, transferred or redeemed for cash except at the sole discretion of Sponsor. In case of unavailability, Sponsor reserves the right to substitute a prize of equal or greater value.

11. **WINNERS LIST/OFFICIAL RULES:** For the winners list, send a self-addressed, stamped envelope to 2010 "I'm a Texans" Fan Photo Contest Winners List, Reliant Stadium, Two Reliant Park, Attn: Nick Schenck, Houston, Texas 77054 by June 30, 2010. For official rules, visit HoustonTexans.com or send a self-addressed, stamped envelope to 2010 "I'm a Texans" Fan Photo Contest Official Rules, Reliant Stadium, Two Reliant Park, Attn: Nick Schenck, Houston, Texas 77054, by June 30, 2010. Only one request per envelope.